

# 1. typography

## vehicular

Myriad Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Directional signs use the sans serif Myriad Pro Semibold typeface that meets and exceeds the ADA legibility guidelines. A 1 to 5 strokewidth to height ratio provides optimum viewing in contrast to the 1 to 7 ratio currently in use.

Wide character renditions prevent "filling" of the individual letters at night time.



## pedestrian

Adobe Garamond Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Adobe Garamond Pro refers to one of the most classic typefaces available while providing a more modern look. Used for closeup viewing, this type provides a wide variety of styles for easy reading of large blocks of text.

A native of Paris, Garamond was an engraver and letter founder of high repute. He was regarded as the best typesetter of his day. Garamond was the first to produce a reworking of the earlier typefaces of Aldus Manutius, creating a face called Garamond. This small roman type became the standard type of the day and was still in use in the 18th century. Garamond's roman is still regarded today as one of the classic typefaces.

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Internationally renowned font designer Hermann Zapf has provided us with Zapfino, a script typeface (bottom) that provides a playful counter to the elegant and historic Garamond.

Zapfino

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